

# Coretz Family Foundation Collaboration Partner Data and Trends 2024

## Introduction

This report summarizes feedback collected during whole group and one-on-one discussions. The feedback was primarily gathered through convenings and reflects input from 10 out of 12 collaborative partners, with two organizations not in attendance.

## Key Themes

### 1. Collaboration

Working across organizations and promoting collaboration was highlighted as a crucial aspect. Participants emphasized the value of collaboration in creating more opportunities to elevate collective efforts, rather than competing for limited funding.

#### Key Points:

- *Asset Mapping Across Sectors:* There is a need to understand the landscape across sectors to identify how organizations can elevate similar efforts rather than compete thus allowing nonprofits to broaden their impact in the community.
- *Opportunities for Collaboration:* By making more space for organizations to collaborate across sectors, organizations can further understand the landscape and utilize their unique position to create a better Tulsa for all.

#### Testimonials:

“Working across orgs and promoting collaboration gives us more opportunities to collaborate and elevate what we are doing rather than feeling against each other for funding”

“We want to demonstrate an excellent funder and grantee relationship that is highly sought after and cultivated well so we can also provide a model for success of others in Tulsa to come and to increase the philanthropic behavior and business acumen of underrepresented individuals throughout the city.”

### 2. Transparency

Transparency emerged as a critical theme, particularly concerning data collection and grant expectations for metrics of success.

#### Key Points:

- *Thought Partnership:* Organizations expressed interest in thought partnering with foundations to ensure they are showing relevant data trends and highlighting their work in an effective way.
- *Understanding Expectations in Grant Questions:* There is a common trend of foundations wanting longitudinal and quantitative data. Some impacts are more qualitative and long-term, requiring a different approach to measurement.

### 3. Data Collection and Interpretation

Data collection and interpretation were identified as areas needing improvement, with suggestions for collaborative efforts in these areas.

#### Key Points:

- *Data Access and Sharing:* There is a strong desire for all organizations to have equal access to data. Participants expressed interest in more anecdotal and qualitative data collection, as well as the use of longitudinal data. A collective and accurate database shared across organizations could improve the overall ecosystem's assessment.
- *Longitudinal Data:* There is a need for more work with longitudinal data to understand long-term impacts. However, the majority cannot afford an outside source to gather this data, nor do they have the capacity to do so internally.
- *Ecosystem Model:* A shared data model across organizations could provide a more holistic understanding of the ecosystem which would allow foundation to understand how each sector impacts the others.

#### Testimonials:

“Impacts are not always going to be KPI’s and tangible numbers, sometimes you need to physically see a program or the work to understand the outcome”

“We struggle with access to data, as an office of two people we don’t have the money or connections to have the most recent data numbers” (when discussing understanding the landscape)

“Sometimes outcomes are more longitudinal or hard to measure/summarize especially when we are working on systems level change”